

HISTORY of WINERY

COUGAR CREST ESTATE WINERY

Located in the Walla Walla Valley, Cougar Crest Estate Winery and its three vineyards are owned and operated by David and Deborah Hansen. In 1999 Cougar Hills Vineyard was planted followed by Golden's Legacy in 2000. Cougar Hills Vineyard is located in the southwest foothills of the Walla Walla Valley, Golden's Legacy Vineyard can be found three miles east in a rich and rocky riverbed.

The original vineyard was established in the 1920's by a physician, Dr. Golden. He made and sold wine for "medicinal purposes" during Prohibition. Since then the land had grown tomatoes, apples, and now has returned to growing wine grapes.

The move from growing grapes to making wine was a natural process for the Hansen's, two people with a passion for wine and strong scientific backgrounds. In 2001 they established Cougar Crest Estate Winery at the Walla Walla airport. The first vintage consisted of 900 cases and earned countless awards.

The 2001 vintages of Merlot and Cabernet Sauvignon both won Gold Medal and Best of Class at the LA County Fair, the oldest and largest competition in the United States. The Cabernet Sauvignon earned 'Best of Class' and 'Best of Show' as the best Cabernet of the entire competition and went on to earn a "91" rating in Wine Spectator. The 2002 Syrah scored "94" in Wine Spectator and was in the Top 100 Wine in the World.

The Merlot, Cabernet, and Reserve wines have consistently earned "90" to "94" points in Wine Spectator, garnering new recognition with every vintage. Since 2001 Cougar Crest Estate Winery has produced award winning wines, continuing to please connoisseurs across the country.

HISTORY of WINEMAKER WINEMAKER DEBORAH HANSEN

Deborah Hansen became a winemaker through a gradual and occasionally rocky process. Initially Deborah earned a degree in pharmacy from Washington State University. Her initial training in chemistry, biology, and bacteriology would prove useful down the road when she began making wine.

Upon relocating to the San Francisco Bay Area in the late 1970's, the Hansen's developed a keen interest in wine production and grape growing. While traveling to Napa, Sonoma, Mendocino, and the coastal regions of California they learned to appreciate different styles of winemaking and the effects of terroir on wine taste and quality.

While working and raising children in California, David and Deborah knew that they wanted to return to the Northwest. To make their dream a reality, they purchased several small farms in the Walla Walla Valley and decided to plant apple orchards. In 1996 the family moved to the Walla Walla Valley to begin a new life on the farms.

Raising children on the farms in a small community seemed idyllic until the apple markets plummeted, resulting in a difficult choice. The love of wine led to the decision to remove the apple trees and plant wine grapes. After a couple years of homemade wine the Hansen's started a commercial estate winery.

Deborah decided to fill the role of winemaker and went back to school at the University of California, Davis to specialize in enology. Her education there awakened a new passion for learning and a desire to excel at the ancient art of winemaking. It is the challenges of new vintages that excite Deborah in her new career as winemaker at Cougar Crest Estate Winery.

AWARDS & ACCOLADES

SYRAH

2008 CURRENT RELEASE

2013 BEST OF CLASS RIVERSIDE INT'L WINE COMP

2013 GOLD RIVERSIDE INT'L WINE COMPETITION

2013 GOLD SAN DIEGO WINE COMPETITION

2013 GOLD CRITICS CHALLENGE

2006 92 POINTS WINE SPECTATOR

2010 CHAIRMAN'S BEST OF CLASS LONG BEACH GRAND CRU

2009 DOUBLE GOLD WINE PRESS NORTHWEST

2009 DOUBLE GOLD RIVERSIDE INTERNATIONAL WINE COMP

2010 GOLD SEATTLE WINE AWARDS

2009 GOLD GRAND HARVEST AWARDS

2005 93 POINTS WINE ENTHUSIAST

90 POINTS WINE ADVOCATE

2008 PLATINUM WINE PRESS NORTHWEST

2009 OUTSTANDING SEATTLE WINE AWARDS

2008 GOLD WASHINGTON STATE WINE COMPETITION

2004 90 POINTS WINE SPECTATOR

2007 SILVER GRAND HARVEST AWARDS

2008 SILVER SAN DIEGO WINE COMPETITION

2003

2006 GOLD WASHINGTON STATE WINE COMPETITION

2002 # 33 TOP 100 WINES OF THE WORLD, WINE
SPECTATOR, JANUARY 15, 2005 ISSUE

94 POINTS WINE SPECTATOR

2004 CONCORDANCE AWARD (UNANIMOUS GOLD AT
INDY INTERNATIONAL WINE COMPETITION)

2004 GOLD AND BEST OF CLASS AT INDY INT'L WINE COMP

2004 GOLD WASHINGTON STATE WINE COMPETITION

2004 GOLD INTERNATIONAL EASTERN WINE COMPETITION

CABERNET FRANC

2008 CURRENT RELEASE

2012 GOLD PACIFIC RIM WINE COMPETITION

2007 93 POINTS WINE SPECTATOR

2010 GOLD INDY INTERNATIONAL WINE COMPETITION

2006 92 POINTS WINE SPECTATOR

2009 DOUBLE GOLD FLORIDA INTERNATIONAL WINE COMP

2009 DOUBLE GOLD INTERNATIONAL EASTERN WINE COMP

2009 GOLD PACIFIC RIM INTERNATIONAL WINE COMP

2005 93 POINTS WINE SPECTATOR

2003 90 POINTS WINE SPECTATOR

2002 90 POINTS WINE SPECTATOR

2004 GOLD INDY INTERNATIONAL WINE COMPETITION

2004 GOLD WEST COAST WINE COMPETITION

2004 GOLD WASHINGTON STATE WINE COMPETITION

CABERNET SAUVIGNON

2009 CURRENT RELEASE

2013 GOLD INDY INTERNATIONAL WINE COMPETITION

2008 93 POINTS WINE SPECTATOR

2012 GOLD INDY INTERNATIONAL WINE COMPETITION

2006 93 POINTS WINE SPECTATOR

2009 DOUBLE GOLD INTERNATIONAL EASTERN WINE COMP
 2009 DOUBLE GOLD WINE PRESS NORTHWEST
 2009 DOUBLE GOLD SEATTLE WINE AWARDS
 2009 GOLD LONG BEACH GRAND CRU
 2003 **TOP 100 CABERNETS IN THE WORLD, WINE SPECTATOR,**
MAY 15, 2007 ISSUE
90 POINTS WINE SPECTATOR
 2006 DOUBLE GOLD WINE PRESS NORTHWEST
 2006 GOLD INDY INTERNATIONAL WINE COMPETITION
 2006 SILVER WEST COAST WINE COMPETITION
 2006 SILVER WASHINGTON STATE WINE COMPETITION
 2002 **89 POINTS WINE SPECTATOR**
 GOLD WASHINGTON STATE WINE COMPETITION
 GOLD NORTHWEST WINE SUMMIT
 2001 **91 POINTS WINE SPECTATOR**
 2003 BEST OF CLASS LA COUNTY FAIR COMPETITION
 2003 BEST CABERNET SAUVIGNON OF SHOW
 2003 GOLD LA COUNTY FAIR COMPETITION

ANNIVERSARY CUVÉE

2008 CURRENT RELEASE **91 POINTS WINE SPECTATOR**
 2013 DOUBLE GOLD SEATTLE WINE AWARDS
 2012 GOLD GRAND HARVEST AWARDS
 2007 **92 POINTS WINE SPECTATOR**
 2011 BEST OF SHOW NEXT GENERATION WINE COMPETITION
 2011 BEST OF CLASS NEXT GENERATION WINE COMPETITION
 2011 BEST RED WINE NEXT GENERATION WINE COMP
 2011 DOUBLE GOLD NEXT GENERATION WINE COMPETITION
 2006 **90 POINTS WINE SPECTATOR**
 2009 PLATINUM WINE PRESS NORTHWEST
 2009 GOLD SAN FRANCISCO INTERNATIONAL WINE COMP
 2009 SILVER PACIFIC RIM INTERNATIONAL WINE COMP
 2009 SILVER INDY INTERNATIONAL WINE COMPETITION
 2005 **90 POINTS WINE ADVOCATE**
 2008 GOLD WASHINGTON STATE WINE COMPETITION
 2008 GOLD INDY INTERNATIONAL WINE COMPETITION
 2003 **90 POINTS WINE SPECTATOR**
 2006 GOLD WASHINGTON STATE WINE COMPETITION
 2006 SILVER LONG BEACH GRAND CRU

MERLOT

2008 CURRENT RELEASE, **94 POINTS LA INT'L WINE & SPIRITS**
 2012 BEST OF CLASS LA INT'L WINE & SPIRITS
 2012 GOLD LA INTERNATIONAL WINE & SPIRITS
 2012 BEST OF CLASS RIVERSIDE INT'L WINE COMPETITION
 2012 CHAIRMAN'S AWARD UNANIMOUS GOLD RIVERSIDE
 INTERNATIONAL WINE COMPETITION
 2013 DOUBLE GOLD SEATTLE WINE AWARDS
 2012 GOLD INDY INTERNATIONAL WINE COMPETITION
 2007 **90 POINTS WINE SPECTATOR**
93 POINTS LA INTERNATIONAL WINE & SPIRITS COMP
 2011 GOLD LA INTERNATIONAL WINE & SPIRITS COMP
 2006 **91 POINTS WINE SPECTATOR**
 2009 UNANIMOUS GOLD CHAIRMAN'S AWARD RIVERSIDE

INTERNATIONAL WINE COMPETITION
2009 DOUBLE GOLD WINE PRESS NORTHWEST
2009 GOLD SEATTLE WINE AWARDS
2005 **91 POINTS WINE SPECTATOR**
2007 GOLD, GRAND AWARDS OF EXCELLENCE, BEST OVERALL
MERLOT SEATTLE WINE COMPETITION
2003 **90 POINTS WINE SPECTATOR**
2006 PLATINUM WINE PRESS NORTHWEST
2006 CHAIRMAN'S BEST OF CLASS LONG BEACH GRAND CRU
2006 GOLD LONG BEACH GRAND CRU
2002 **90 POINTS WINE SPECTATOR**
2004 BEST OF CLASS HILTON HEAD WINE COMPETITION
2004 GOLD HILTON HEAD WINE COMPETITION
2004 GOLD NORTHWEST WINE SUMMIT
2001
BEST OF CLASS AND A GOLD MEDAL LA COUNTY INT'L
WINE COMPETITION

*D*EDICATION

2010 DEDICATION SEVEN CURRENT RELEASE
2013 DOUBLE GOLD INDY INT'L WINE COMPETITION
2009 DEDICATION SIX **90 POINTS WINE SPECTATOR**
2012 GOLD INDY INTERNATIONAL WINE COMP
2008 DEDICATION FIVE
2007 DEDICATION FOUR **90 POINTS WINE SPECTATOR**
NON VINTAGE DEDICATION THREE
2009 GOLD RIVERSIDE INTERNATIONAL WINE COMPETITION
2009 SILVER PACIFIC RIM INTERNATIONAL WINE COMP
2009 SILVER WASHINGTON STATE WINE COMPETITION
NON VINTAGE DEDICATION TWO **89 POINTS WINE SPECTATOR**
NON VINTAGE DEDICATION ONE
2007 DOUBLE GOLD WEST COAST WINE COMPETITION
2007 SILVER WASHINGTON STATE WINE COMPETITION
2007 SILVER INTERNATIONAL EASTERN WINE COMPETITION
2007 SILVER GRAND HARVEST AWARDS

*R*ESERVE *S*YRAH

2008 CURRENT RELEASE
2006 **92 POINTS WINE SPECTATOR**
2010 DOUBLE GOLD SEATTLE WINE AWARDS
2005 **93 POINTS WINE SPECTATOR**
91 POINTS WINE ADVOCATE
2009 DOUBLE GOLD WINE PRESS NORTHWEST
2009 GOLD FLORIDA INTERNATIONAL WINE COMPETITION
2009 GOLD LOS ANGELES INTERNATIONAL WINE COMP
2003 **93 POINTS WINE SPECTATOR**

*R*ESERVE *C*ABERNET *S*AUVIGNON

2007 CURRENT RELEASE, **92 POINTS WINE SPECTATOR**
2012 DOUBLE GOLD SEATTLE WINE AWARDS
2011 GOLD SAN DIEGO INTERNATIONAL WINE COMP
2003 **93 POINTS WINE SPECTATOR**

STELLAR SYRAH

- 2005 **90 POINTS WINE SPECTATOR**
- 2009 GOLD NORTHWEST WINE SUMMIT
- 2002 **90 POINTS WINE SPECTATOR**

MALBEC

- 2008 CURRENT RELEASE, **90 POINTS WINE SPECTATOR**

MOGNIER

- 2012 CURRENT RELEASE
- 2014 GOLD SAN FRANCISCO CHRONICLE WINE COMP
- 2011
- 2013 GOLD SEATTLE WINE AWARDS
- 2013 GOLD CRITICS CHALLENGE INT'L WINE COMP
- 2010
- 2013 GOLD SAN FRANCISCO INTERNATIONAL WINE COMP
- 2009 **89 POINTS WINE SPECTATOR**
- 2011 DOUBLE GOLD SAN FRANCISCO INTERNATIONAL WINE COMPETITION
- 2008 **89 POINTS WINE SPECTATOR**
- 2007 **91 POINTS WINE SPECTATOR**
- SILVER FLORIDA INTERNATIONAL WINE COMPETITION
- SILVER GRAND HARVEST AWARDS
- 2006 **90 POINTS WINE SPECTATOR**
- 2005 **88 POINTS WINE SPECTATOR**

2012 VIOGNIER



AWARDS

GOLD SAN FRANCISCO CHRONICLE WINE
COMPETITION

AVAILABILITY

NOVEMBER 2013

CASE PRODUCTION

964 CASES

SOURCE

COUGAR MILLS VINEYARD

100% VIOGNIER

TASTING NOTE

Cougar Crest has chosen Viognier as our signature white wine. It is the only white grape in our estate vineyards. We chose it for its unique heady aromas, rich mouth feel and the fact that it is so different from Chardonnay! Floral, citrus, and melon aromas tempt the nose, and pear, peach and tropical flavors please the palate. A smooth honey-like finish gives depth and length to a wine that can be sipped by itself but also pair very well with food.

2011 *GRENACHE ROSE*



*A*VAILABILITY

NOVEMBER 2013

*C*ASE *P*RODUCTION

73 CASES

*S*OURCE

*C*OUGAR *M*ILLS *V*INEYARD

85% GRENACHE
15% VIOGNIER

*T*ASTING *N*OTE

Grenache Rose is summertime in a bottle. It is fermented to dryness with refreshing flavors of fresh strawberries and rhubarb combined with a hint of spice that comes together for a crisp finish. Your backyard will be the most popular place in the neighborhood. Pair with salad, chicken, salmon, ribs, pizza ...use your imagination! Delicious by itself or with a meal, it will become your summer favorite. Enjoy!

2010 DEDICATION SEVEN



AWARDS

2013 DOUBLE GOLD INDY INT'L WINE COMPETITION

AVAILABILITY MAY 2013

CASE PRODUCTION 3785 CASES

SOURCE COLUMBIA VALLEY

50% MERLOT
29% SYRAH
15% CABERNET SAUVIGNON
6% PETIT VERDOT

STORY

In September 2005, our lives were changed forever by the nearly fatal injuries of our daughter. The dedication and sacrifice of the medical professionals of Doernbecher Children's Hospital of Oregon Health and Science University in Portland, Oregon gave her back her life. Ever since, we have felt the need to give back to the organization that saved our daughter. This wine is named in honor of the people who have dedicated themselves to a life of study and healing. A portion of the proceeds of this wine has been donated to the Doernbecher foundation so they may continue their life-saving work.

TASTING NOTES

Our seventh release of Dedication is a blend of four varietals; 50% Merlot, 29% Syrah, 15% Cabernet Sauvignon and 6% Petit Verdot. Lush, ripe plums, red currants, black cherries, and a hint of dried roses and herbs on the nose are balanced by acidity and tannins that are smooth and graceful, not overbearing. Rich on the palate and long on the finish, the overall effect shows balance and finesse, a hallmark of Cougar Crest wines. A deeply satisfying wine that is versatile and can be paired with bold, smoky meats, grilled chicken or salmon, or pizza. Enjoy!

2008 MERLOT



AWARDS

94 POINTS LA INTERNATIONAL WINE & SPIRITS
BEST OF CLASS AWARD LA INT'L WINE & SPIRITS
2012 GOLD LA INT'L WINE & SPIRITS
BEST OF CLASS RIVERSIDE INT'L WINE COMPETITION
CHAIRMAN'S AWARD UNANIMOUS GOLD RIVERSIDE
INT'L WINE COMPETITION
2013 DOUBLE GOLD SEATTLE WINE AWARDS
2012 GOLD INDY INTERNATIONAL WINE COMPETITION

AVAILABILITY

DECEMBER 2012

CASE PRODUCTION

706 CASES

SOURCE

COUGAR HILLS VINEYARD

100% MERLOT

TASTING NOTES

This world class Merlot from our estate vineyards shows classic varietal character of black cherry, olive, herbs, and red currants. Balanced acidity and supple tannins complement the rich mouth feel. The finish languishes with toast, vanilla, and mocha notes. Experience Merlot as it was meant to be.

13.9% Alcohol; 3.50 pH; 6.0 g/L TA; < 0.5 Residual Sugar; 24.1 Average Brix at harvest.

2008 CABERNET FRANC



AWARDS

2012 GOLD PACIFIC RIM WINE COMPETITION
2007 CABERNET FRANC AWARDED 93 POINTS WINE
SPECTATOR

AVAILABILITY

SEPTEMBER 2012

CASE PRODUCTION

932 CASES

SOURCE

COUGAR MILLS VINEYARD

88% CABERNET FRANC
12% PETIT VERDOT

TASTING NOTE

Cabernet Franc has become the highly rated star of our estate vineyard. Allowed to thoroughly ripen on the vine, flavors of red currants, rose petal, violets, herbs, pepper, and spice compliment a rich mouth feel. The finish is long with tobacco, caramel, and toast aromas. Experience this unique, multiple Gold Medal winning wine.

13.6% Alcohol; 3.33 pH; 7.5 g/L TA; < 0.05 Residual Sugar; 23.4 Average Brix at harvest.

2008 ANNIVERSARY CUVEE



AWARDS

91 POINTS WINE SPECTATOR
2013 DOUBLE GOLD SEATTLE WINE AWARDS
2012 GOLD GRAND HARVEST AWARDS

AVAILABILITY

OCTOBER 2012

CASE PRODUCTION

949 CASES

SOURCE

COUGAR MILLS VINEYARD

46% MERLOT

22% CABERNET SAUVIGNON

21% CABERNET FRANC

10% PETIT VERDOT

1% MALBEC

TASTING NOTE

This wine made its inaugural appearance from the 2003 vintage to mark Dave and Debbie Hansens' silver wedding anniversary. The 2008 Cuvée is a blend of Merlot (46%), Cabernet Sauvignon (22%), Cabernet Franc (21%), Petit Verdot (10%), and Malbec (1%). It opens with aromas of sweet spices as well as plums, cherries and red and green peppercorns, followed by luscious flavors of dark chocolate and bold, ripe fruit. Balance, layering of flavors and a long aromatic finish results from the marriage of selected barrels and extensive aging. Share this wine for the important anniversaries in your life.

13.6% Alcohol; 3.87 pH; 6.2 g/L TA; <0.05% Residual Sugar; 23.5 Average Brix at harvest.

2009 CABERNET SAUVIGNON



AWARDS

GOLD INDY INTERNATIONAL WINE COMPETITION
93 POINTS WINE SPECTATOR 2006 CABERNET
SAUVIGNON
90 POINTS WINE SPECTATOR 2003 CABERNET
SAUVIGNON

AVAILABILITY

NOVEMBER 2013

CASE PRODUCTION

1240 CASES

SOURCE

COUGAR MILLS VINEYARD

86% CABERNET SAUVIGNON
10% PETIT VERDOT
4% MERLOT

TASTING NOTE

In June 2006 we were recognized by Wine Spectator as one of the top 20 Cabernet producers in Washington State and two of our Cabernets were ranked in the top 100 Cabernets of the world. Ripe flavors of blackberry, bay leaf, olive, and anise are balanced by savory acidity and supple tannins. The finish is long and rich with aromas of vanilla, tea leaf, and mocha. Experience a classic Cabernet Sauvignon that will stand the test of time.

2008 SYRAH



AWARDS

BEST OF CLASS RIVERSIDE INT'L WINE COMPETITION
GOLD RIVERSIDE INT'L WINE COMPETITION
GOLD SAN DIEGO WINE COMPETITION
GOLD CRITICS CHALLENGE

AVAILABILITY

FEBRUARY 2014

CASE PRODUCTION

771 CASES

SOURCE

COUGAR MILLS VINEYARD

97% SYRAH
3% VIOGNIER

TASTING NOTES

Our estate vineyard Syrah has been highly rated as one of the Top 100 Wines in the World. Rich, full-bodied flavors of plum jam, berries, spice, coriander, and a hint of white pepper have a smooth mouth feel. Mocha, fruit, and spice entwine in the long finish. Experience the best that Walla Walla, Washington can offer.

13.8% Alcohol; 3.75 pH; 0.54 g/L TA; < 0.20% Residual Sugar; 24 Average Brix at harvest.

2007 RESERVE CABERNET SAUVIGNON



AWARDS

92 POINTS WINE SPECTATOR
2012 DOUBLE GOLD SEATTLE WINE AWARDS
2011 GOLD SAN DIEGO INTERNATIONAL WINE
COMPETITION

AVAILABILITY NOVEMBER 2010

CASE PRODUCTION 591 CASES

SOURCE COUGAR MILLS VINEYARD

88% CABERNET SAUVIGNON
12% PETIT VERDOT

TASTING NOTE

The last block of Cabernet harvested in 2007 gave us an amazing wine to work with. Blended with 12% Petit Verdot and aged for 22 months, it will be a wine for the ages. Distinctive flavors and aromas of blackberries, black currants, anise, dried cherries, and spice flood the senses with flavor. Full-bodied and rich with caramel, tobacco leaf, and cedar notes on the languishing finish. This is the first Reserve Cabernet Sauvignon we have made since 2003 and the 2003 Reserve Cabernet Sauvignon was picked by Wine Spectator as one of the top 100 Cabernet Sauvignons in the world.

13.6% Alcohol; 3.88 pH; 3.8 g/L TA; <0.05% Residual Sugar; 25 Average Brix at harvest.

2008 RESERVE SYRAH



AWARDS

92 POINTS WINE SPECTATOR 2006 RESERVE SYRAH

93 POINTS WINE SPECTATOR 2005 RESERVE SYRAH

AVAILABILITY

FEBRUARY 2014

CASE PRODUCTION

622 CASES

SOURCE

GOLDEN'S LEGACY VINEYARD

97% SYRAH
3% VIOGNIER

BACKGROUND

Cougar Crest Estate Winery makes Reserve wine only when we decide we have a unique lot of wine that raises above all the others. These Reserves usually have the longest hang time and are barrel aged longer to concentrate the flavors. It is not unusual for Reserves to be bottle aged for more than a year.

TASTING NOTE

Concentrated aromas of fig, elderberry, and plum jam with hints of clove, bay leaf, white pepper, and toast entice the nose while balanced acidity and silky tannins provide structure and lush mouth feel. Dense and sultry, yet elegant this classic wine epitomizes the depth and complexity of Washington State Syrah.

14.3% Alcohol; 3.66 pH; 5.5 g/L TA; < 0.20% Residual Sugar; 24.5 Average Brix at harvest.